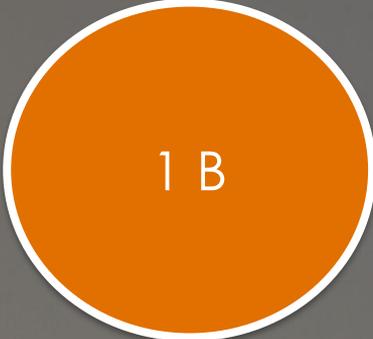


A story of magic & dogs

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A sas COMPANY



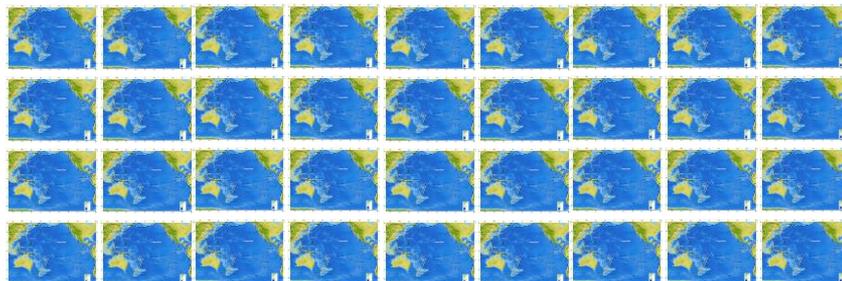


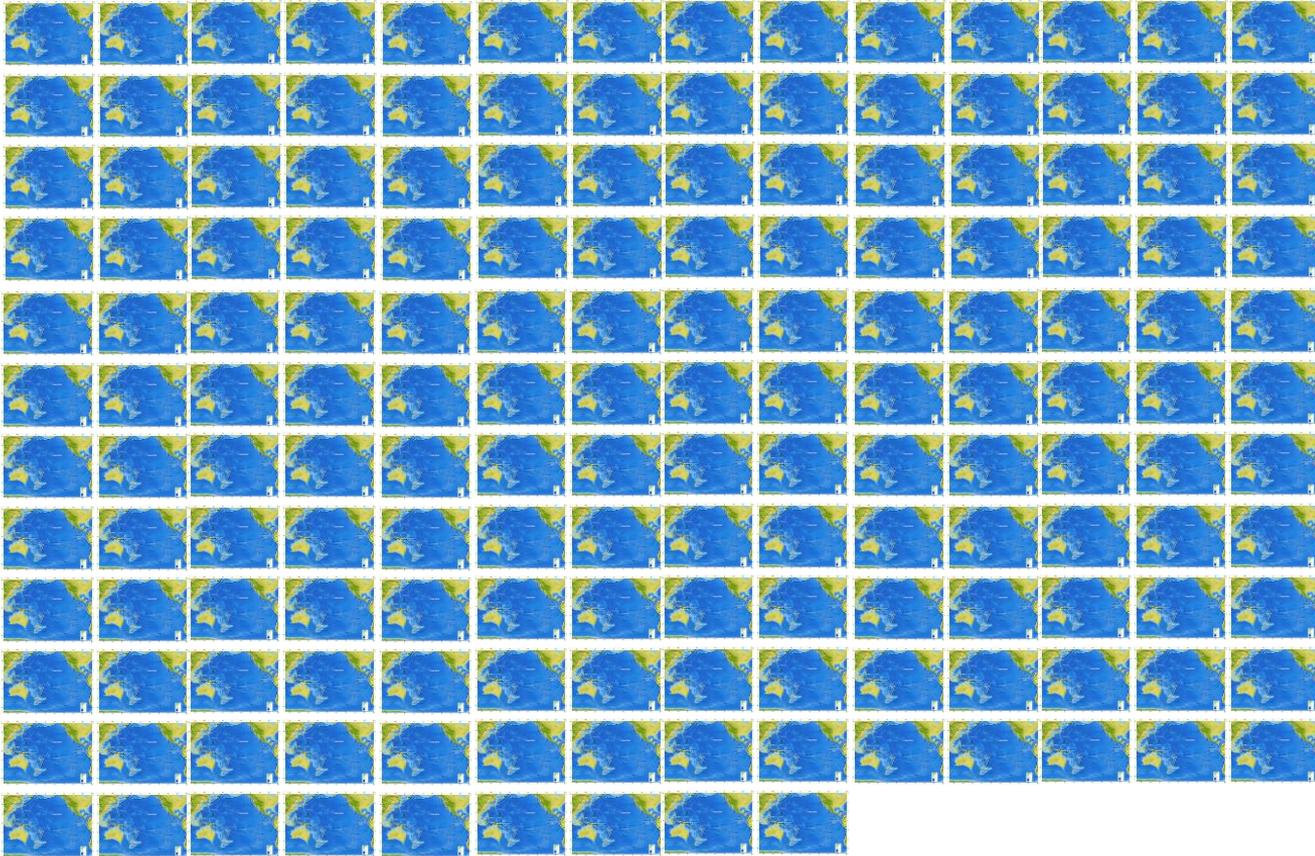
1 KB



1 ZB =
1T GB

2018:
36 ZB





2025:
163 ZB





700
Digital
Touch-
points

5 Airlines
8 Accommodation
Brands over
5 months



57%

Of US Travelers feel that brands should tailor their information based on personal preferences or past behaviors



69%

Of travelers are more loyal to a travel company that personalizes their experiences online and offline

A close-up photograph of a person's arm wearing a yellow wristband with two character charms: Mickey Mouse and Minnie Mouse. The wristband is positioned next to a large, glowing green neon outline of Mickey Mouse's head. In the background, a gold-colored metal structure is visible. An orange circular callout in the upper right corner contains the text '90% Satisfaction'.

90%
Satisfaction





A hand in a white glove is shown reaching towards a smartphone. A vibrant, multi-colored starburst or digital effect, resembling a network or data flow, is positioned between the hand and the phone. Another smartphone is visible in the lower right, also appearing to be part of the digital interaction. The background is black, making the white glove and the colorful digital elements stand out.

**“Any sufficiently
advanced technology
is indistinguishable
from magic”**

Arthur C. Clarke



A horizontal sequence of elements representing a ride-sharing process:

- A yellow taxi with a blue phone icon on its roof.
- A white square containing the green **Grab** logo.
- A yellow square with a green "\$13" price tag.
- A black square containing the white **Uber** logo.
- A yellow square.
- A purple square containing the white **lyft** logo.
- A yellow square with a blue phone icon on its roof.
- A yellow square.
- A yellow square.
- A yellow square.

Two utility poles with cross-arms are positioned between the Lyft logo and the final yellow square. A blue phone icon is also shown on the ground below the Lyft logo.

Source: NYT.com





SHERATON Hotels & Motor Inns

A WORLDWIDE SERVICE OF IIT



RESERVATRON II CONFIRMATION

PLEASE CONTACT THE NEAREST SHERATON HOTEL FOR CANCELLATIONS OR CHANGES

MALACLYPSE THE YOUNGER,

It is a pleasure to confirm

T = TWIN
D = DOUBLE
S = SINGLE

	R A T E	HOTEL & CITY	CFM'D BY & DA
S	45.00	LUNAR MOON	AR 1
	ARRIVING MO. / DAY - TIME	NO. OF NIGHTS	N A M E

HOLIDEX RESERVATION SYSTEM

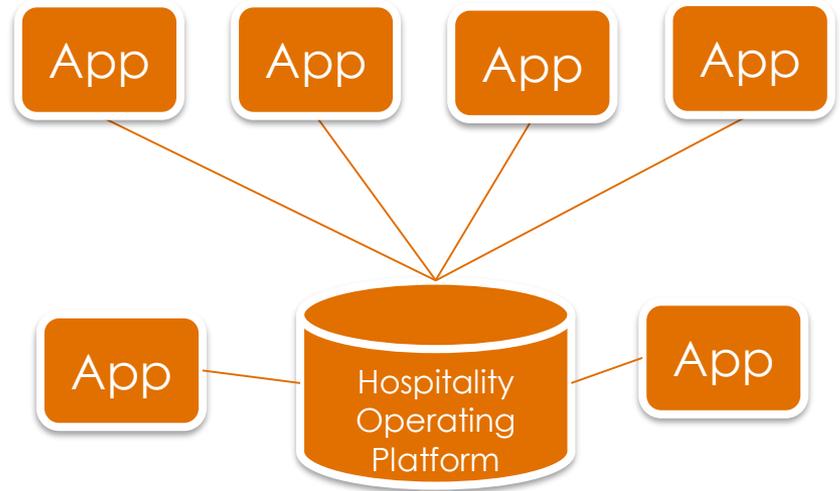
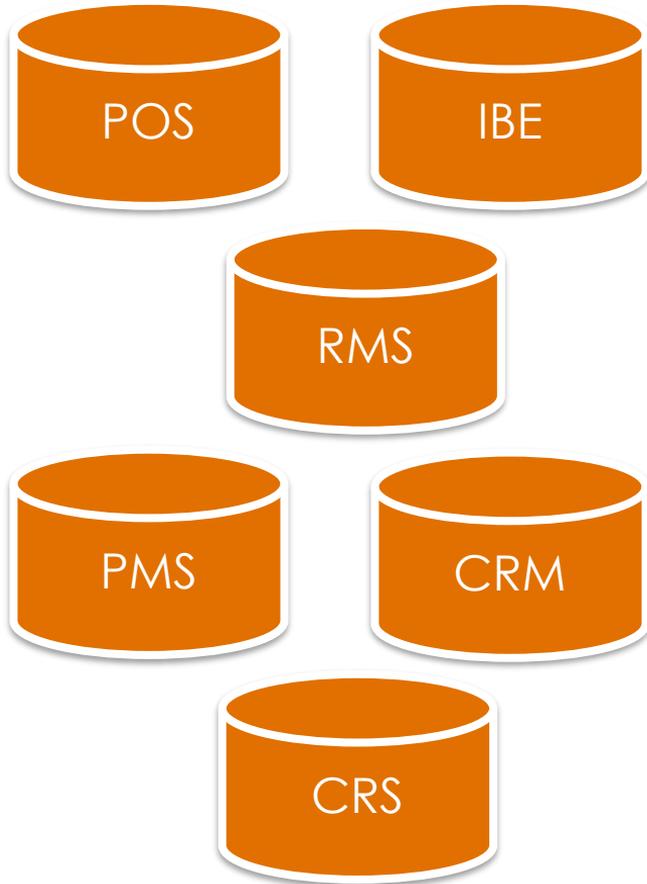
When you place a reservation, you want a fast, accurate confirmation, right? And you want it in writing? Sure. That's why Holiday Inns of America developed the **HOLIDEX** system. Next time you place a Holiday Inn reservation, ask to see the new **HOLIDEX** system work. It'll take about 30 seconds of your time!

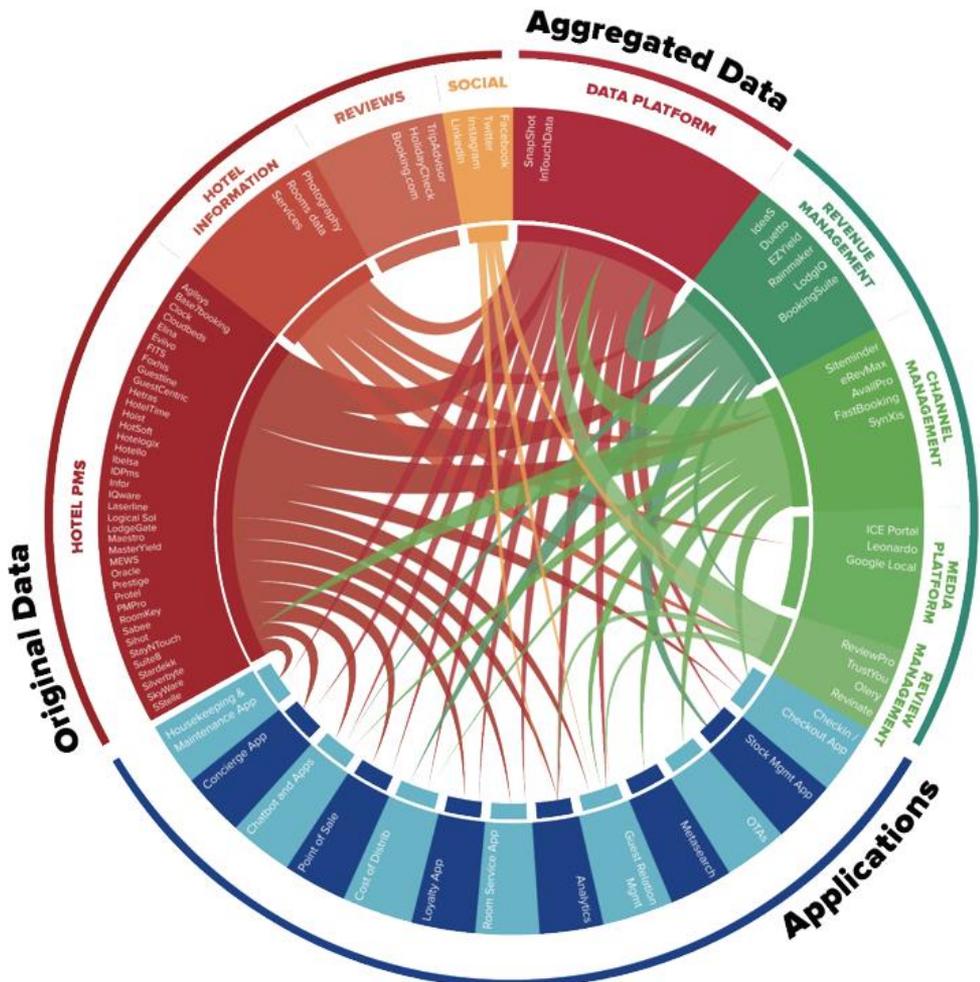
DIRECTORY
FALL-WINTER 1965
Holiday Inn
OF AMERICA



YOUR HOST FROM COAST TO COAST®

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Roughly 60% of the IT jobs that will exist in 2025 haven't been invented yet

By 2025, all cloud applications will include AI

About 85% of companies' interactions with their customers will be automated

12:26



850 feet
2nd Ave

and then

4 way

ebowohl
ark

Pomplins
Square Park

St. Marks Pl

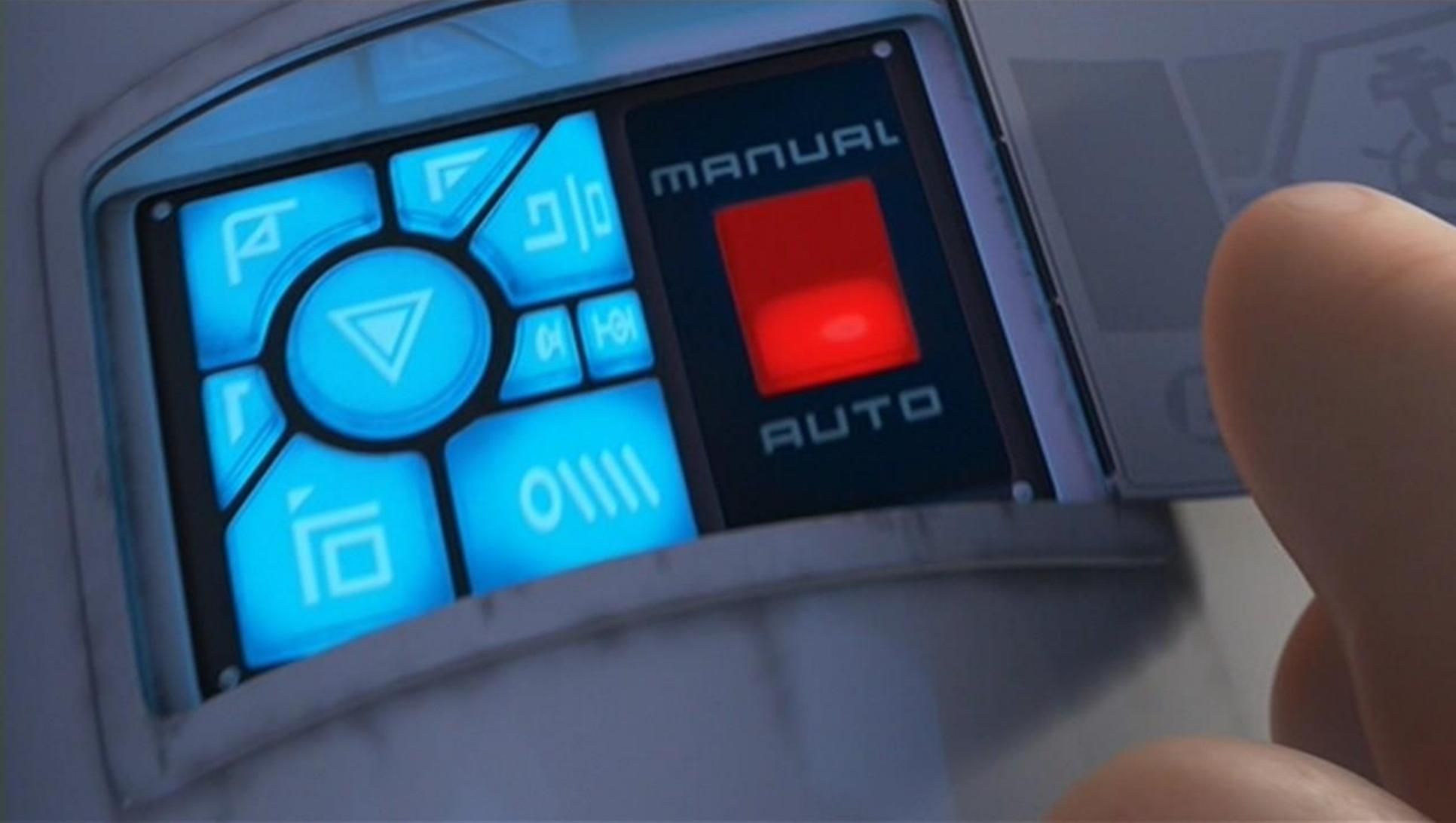
E 6th S

Cooper
Triangle

Cooper Sq







MANUAL

AUTO



Isle of Dogs 犬ノ島



[Video of voice interaction with
IDeaS G3 RMS](#)



Isle of Dogs



Thank you

(no animals have been harmed for this presentation)

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